

INCEPTION

PROJECT

INCEPTION PROFILE

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*Click on the titles to navigate through our profile sections

THE PURPOSE



THE PURPOSE_

*PORTRAY A STORY. CREATE A
SCENARIO. MAKE IT EVER-LASTING.*



INCEPTION

inception.sa

THE STORY



PROJECT
INCEPTION PROFILE

THE STORY_

It all started with a dream, a group of creatives coming together to make the impossible possible and achievable, a dream that includes us all became a reality.

We started with very little to get to where we are now, with a small but mighty team and an office where most of its gadget was handmade and very much loved; from the famous egg trays glued to the ceiling of our first ever office to block out the noise to cabinets custom made to suit us, because we are just picky about what works for us. Our team is filled with innovators who just won't quit until we reach a goal we're satisfied with. We don't really strive for perfection; we strive to tell a story that very much looks and feels real and watch as these intangible things become a reality.

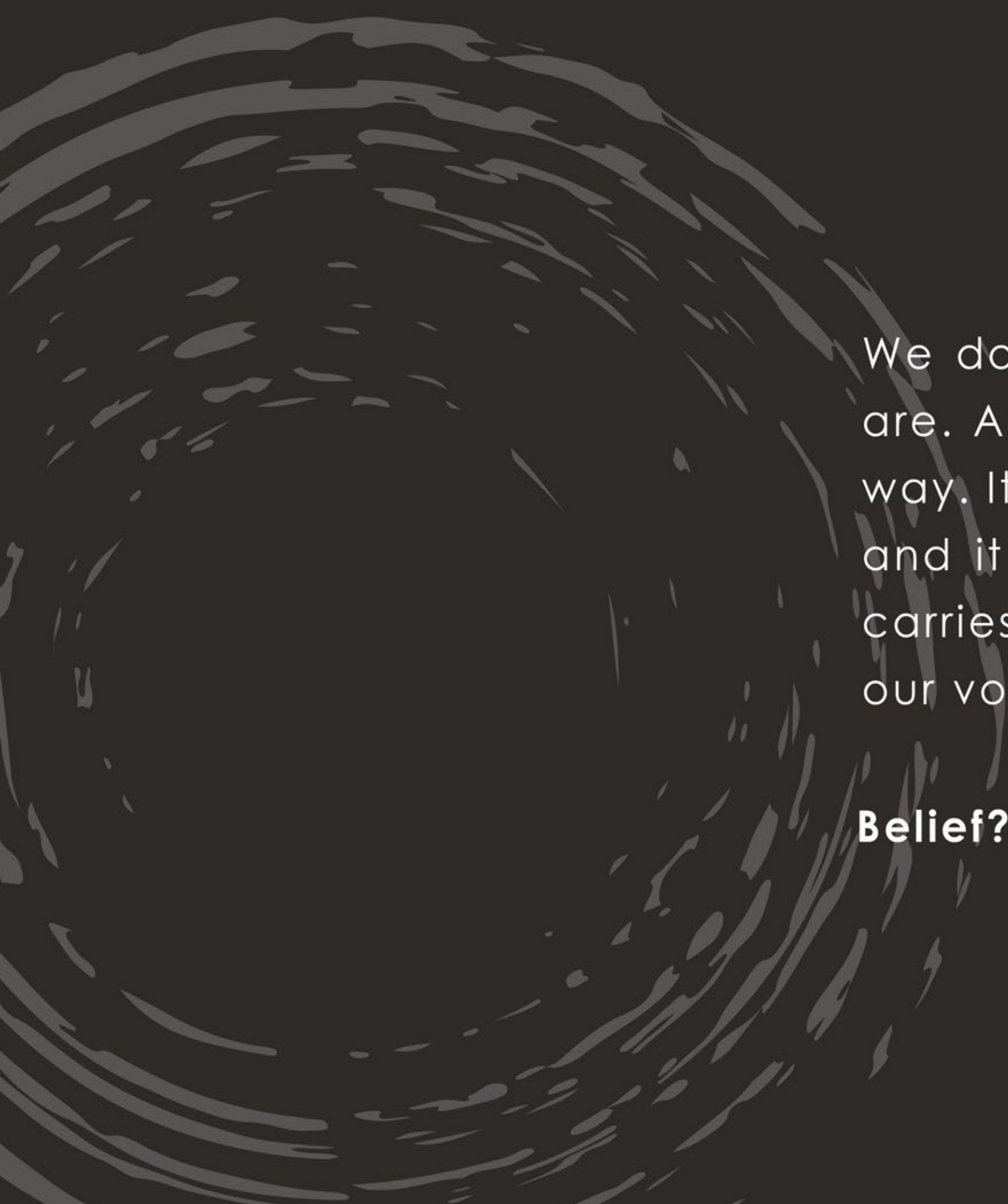
We are our people, and their choices and experiences are very much ours; we started out small, but it keeps getting bigger. Each individual is a valuable member with something to add. Every little touch you see in Inception is there for a reason. It was talked about, discussed, and ultimately made to better our community.



GROWING VOICE



PROJECT
INCEPTION PROFILE



We don't only see things as they are, we see them as we are. As cliché as it sounds, our team does things their own way. It's in our blood to feel what a storyteller can only say, and it's in our eyes to see what genuine art each person carries within. And because we believe in everyone's voice, our voice keeps growing too.

Belief? It's our fate, and it takes our clients to their own too.

THE HISTORY

PROJECT
INCEPTION PROFILE

We are living in a time where there is such an obvious thirst for good stories and ideas. We've kept them in our minds and pockets for years. But one day, we decided to share with the world our very first untold story. We noticed where the light pours in; we made room for gratitude over and over again. And we haven't stopped telling stories ever since.

OUR SERVICES

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INCEPTION PROFILE

BRANDING

Logo Design	Interior Moodboard
Full Brand Visual Identity	Concept Development
Illustration Development	Packaging Design
User Interface Design	Game Identity Development and Design
Application Development	Rebranding

SOCIAL MEDIA

Social Media Coverage	Photography
Account Management	Videography
Social Media Concept Development	
Social Media Design	
Paid Promotions	

CONTENT CREATION

Copywriting	Editing
Article Writing	Blog Writing
Proofreading	Press Release
Online Commentary	

EVENTS

Live Streaming	Media Center
TV Ads	Social Media Coverage
Influencers Management	Newspapers Coverage
Newsletter	Photography
Videography	

MARKETING AND PR

Strategy	Market Research
Promotion	Media Buying
Public Relations	Sponsorships
Influencers Relationships	Strategic Partnerships



BRANDING

Every story that we tell is unique and different, hence not worthy of comparison. We believe that branding is not only what people see, but also what they feel when they hear your brand's name.

The crowd_
2022, INCEPTION team



"Mi casa es su casa, but mi taco es mi taco!"

Inspired by the sunset sun, the cactus, and the familiar Coco skull, Tuesday Tacos are a no more because LOSTACOS, the true and authentic Mexican taste of tacos, is now under your nose.



“Roasting is art, we do it everyday.”



"BE STRONG"

I whispered to my coffee





Going back to the classics, nothing beats shawarma.

A fun branding that works well with the restaurant's concept of bringing back the traditional feel of shawarma restaurants.





"enough said."





THE WILD ROSE, WHICH IS THE SCIENTIFIC
TERM OF THE FOUNDER'S BIRTHNAME,
NESREEN.

RC



The logo inspiration
comes from the *architect*
of nature.





Within the calendar of the Saudi Equestrian Federation tournaments, the 2021 Riyadh tours Show Jumping Championship was held where elite jockeys across the Kingdom and the MENA region joined the competition. A team of our experts designed the brand identity of the championship and covered the event throughout the media and the press.









CONTENT CREATION

Some say we were born to tell stories. Little do they know, we don't only tell them. We write them honestly, incessantly, and obsessively with hunger. And because we love to give every character and every detail a reason to be in the story, our content spirals out of us freely, the way we thought, the way we know it should be taught.

The crowd_
2022, INCEPTION team

TRUTHBENDER

BOMBHELLDROPPER

EXCOPER

SPRITDRINKER

SILVERTONGUED

STINGROSTER

BENEFITCLAIMER WOODSEER

STICKWIELDER

TRAFFICBUILDER

CROWDPLEASER

FEATUREWRITER

LIGHTSHINER

PENPUSHER

DEALCLOSER

WORDSWRANGLER

FRIENDMAKER

PICTUREPATNER

WONDERWACKER

WORDSWRANGLER

SMILESTARTER

TEARJERKER

WORDSWRANGLER

NEWSBREAKER

WORDSWRANGLER

WORDSWRANGLER

Copywriters. Yes, our copywriters are all those individuals blended together.



MARKETING & PR

How will our todays change our to-morrows? We give you insights that grow your business with a human view. Human driven force: focused on the people. For the people.

The crowd_
2022, INCEPTION team

ROSHNI SAUDI
LEAGUE



دوري روشن
السعودي



روشن
Owned by إحدى شركات
صندوق الاستثمارات العامة
Public Investment Fund

مصرف الإنماء
alinma bank



روشن
Owned by إحدى شركات
صندوق الاستثمارات العامة
Public Investment Fund

مصرف الإنماء
alinma bank







Working as a sponsorship mediator, INCEPTION was able to successfully facilitate a sponsorship deal between SPL and ROSHN that certainly opened new doors for all parties involved and was stepping stone for a fruitful partnership.

Our partnership with ROSHN didn't stop at the sponsorship agreement, we were there every step of the way to facilitate and support with marketing, activations, connections, and ensuring maximum exposure.

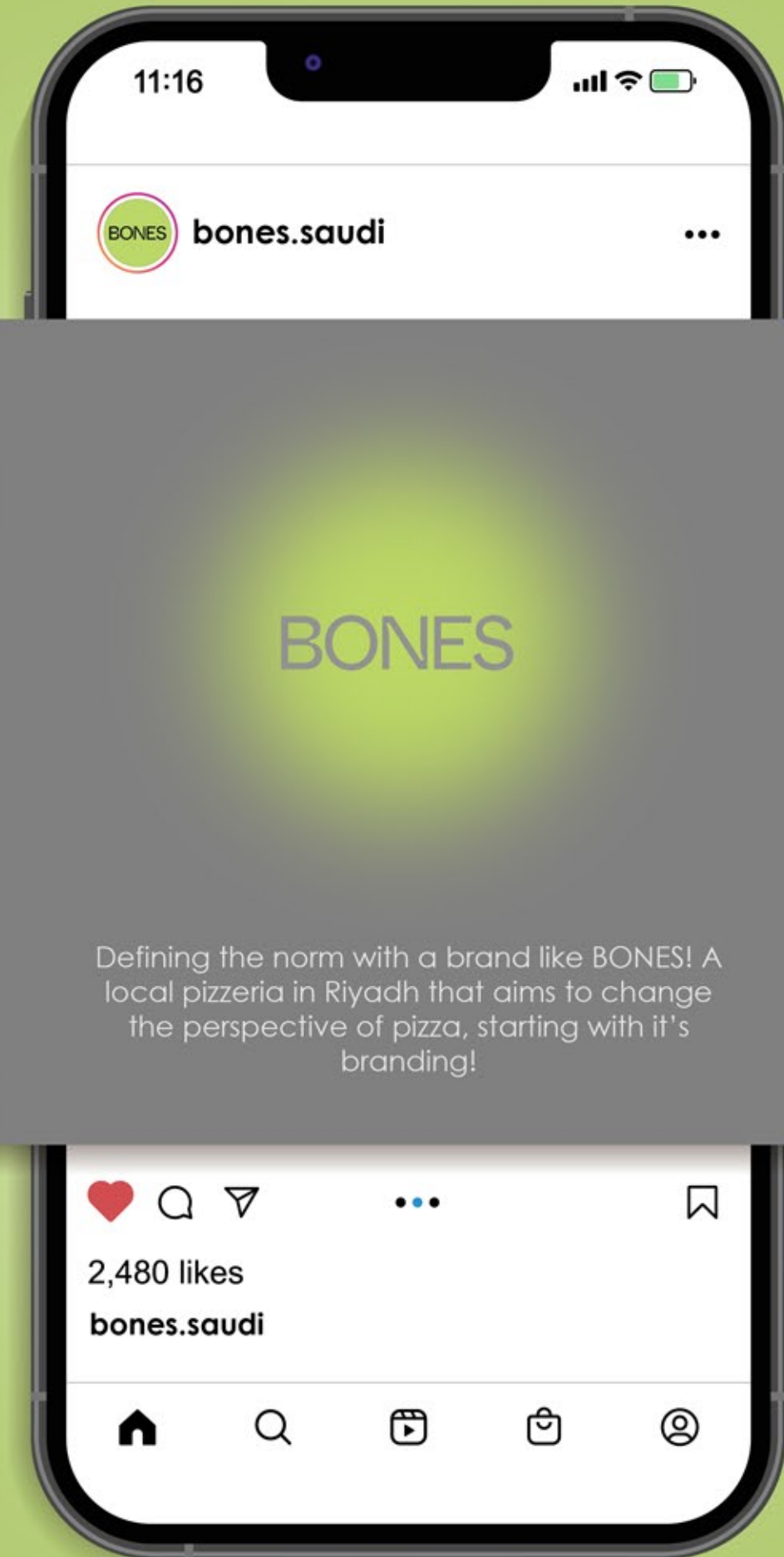


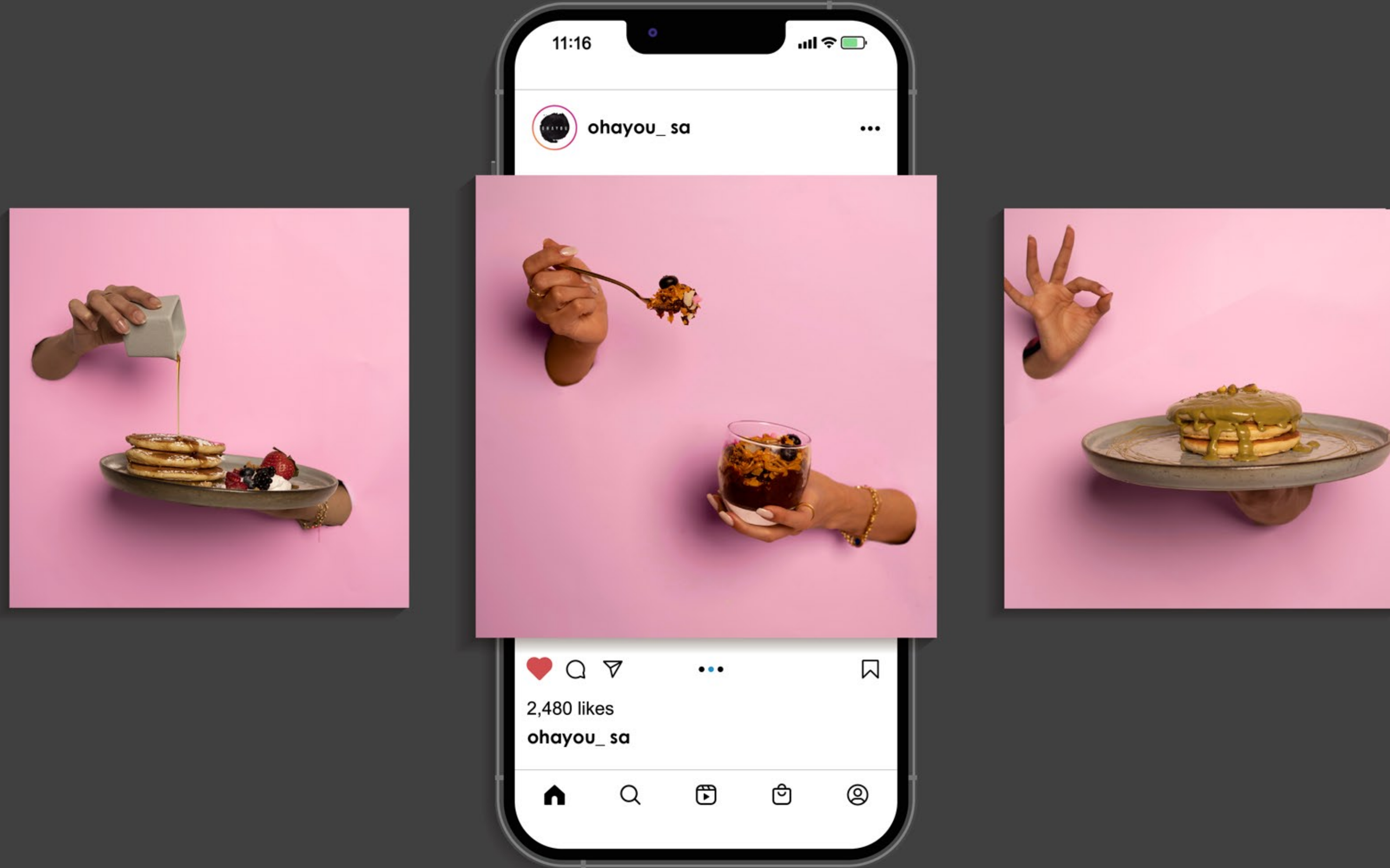
SOCIAL MEDIA

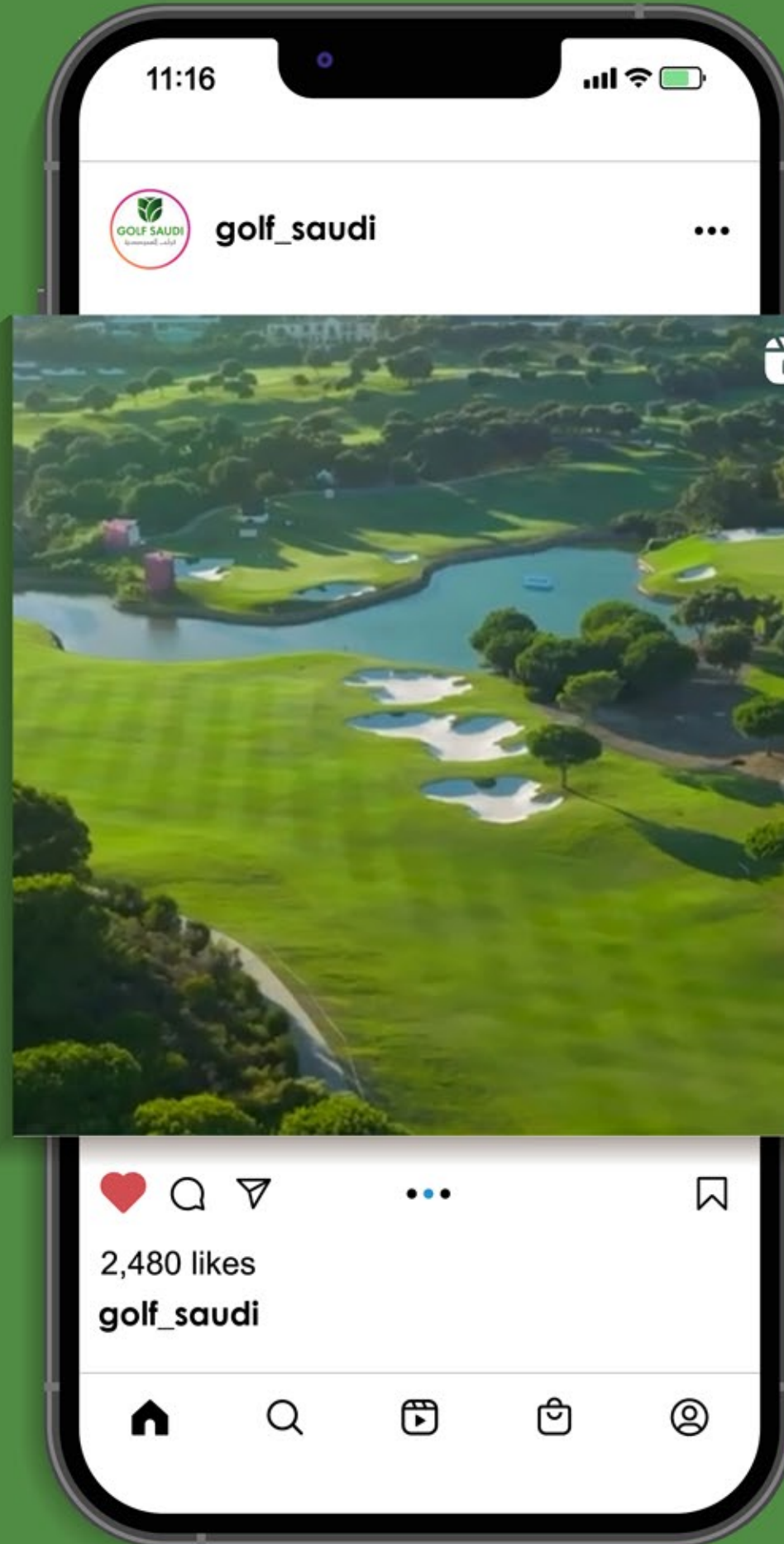
We find your fire, and make it burn.
In short, it is clear thinking made
visual, where aesthetics and func-
tionality meet.

The crowd_
2022, INCEPTION team



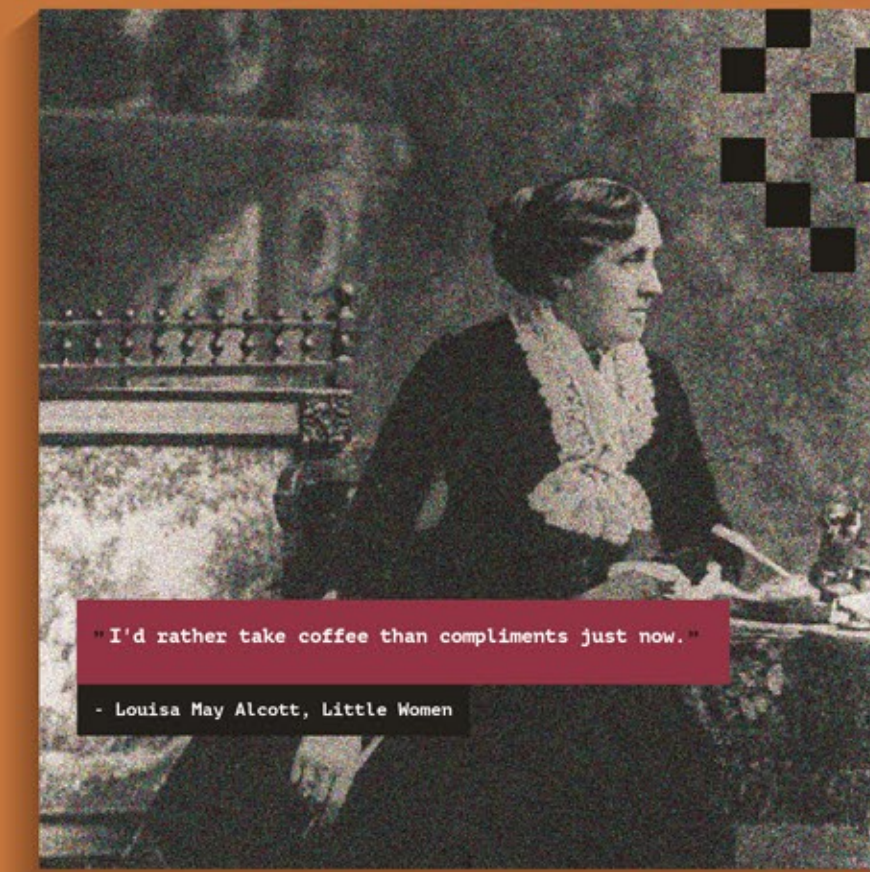
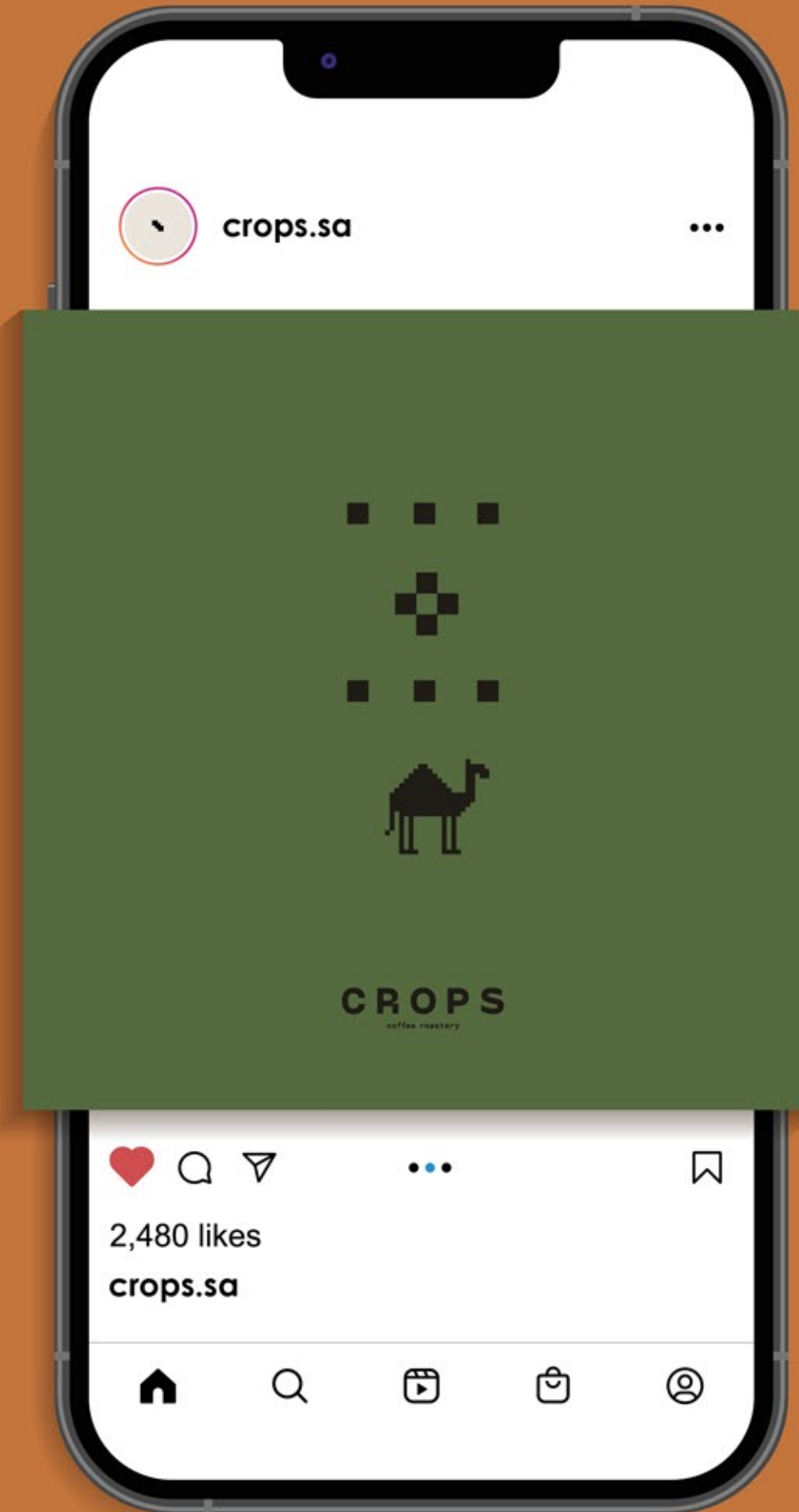
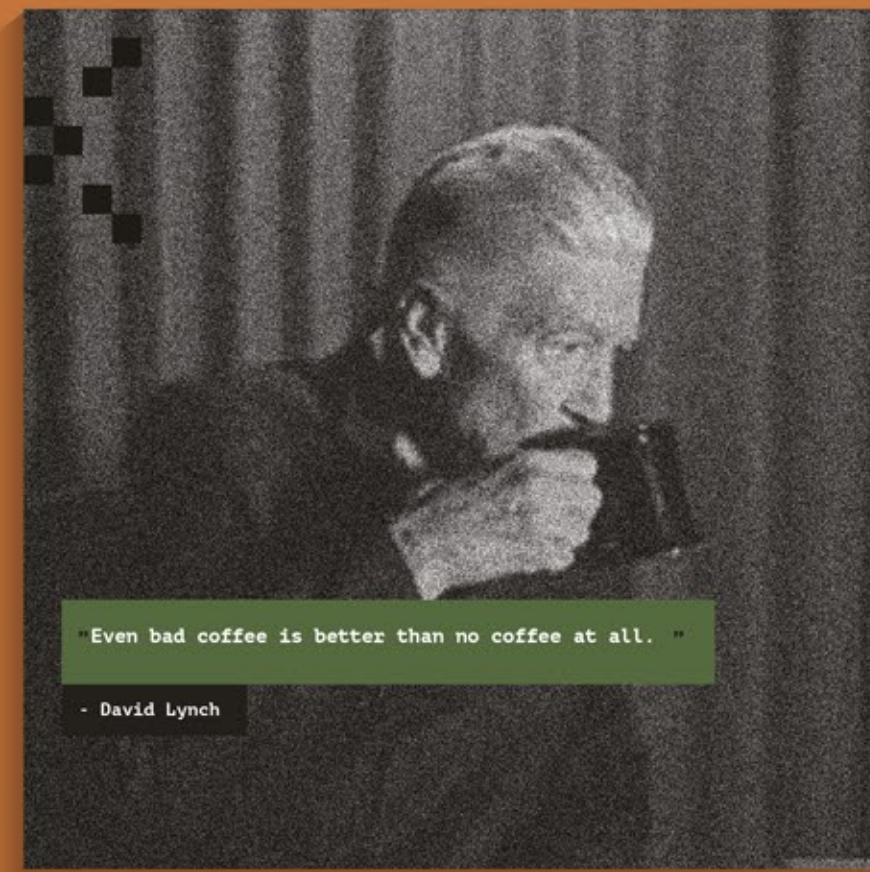


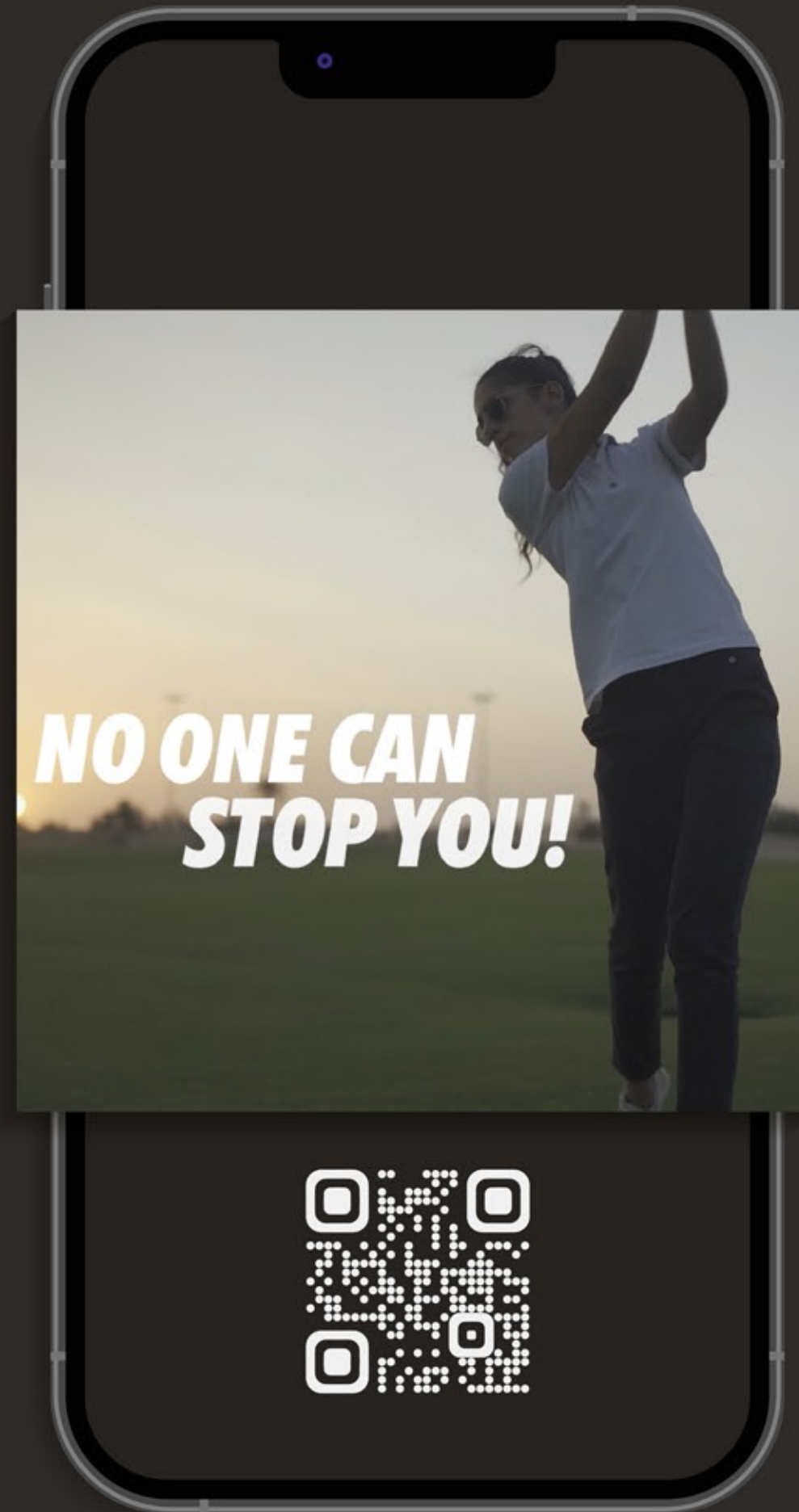












*Click or Scan the codes to watch some of our work



EVENTS

We could fill this page with interesting information about the events we covered, but research indicates you wouldn't read it. Wanna see something instead?

The crowd_
2022, INCEPTION team





Developing the game of golf in Saudi with Golf Saudi

A long and fruitful partnership with Golf Saudi, the governing entity of golf in the Kingdom. Since 2019, **INCEPTION** have been their supporting partner collaborating with their global team and becoming their local consultant all in the effort of developing and introducing an amazing game like golf to Saudi Arabia.



Our team always says that with our work with Golf Saudi, sky's the limit. We work with Golf Saudi on a wide range of services from content creation and social media management to translations and media relations.

Golf Saudi
Marketing
Events
PR
Translations
Content
Social media

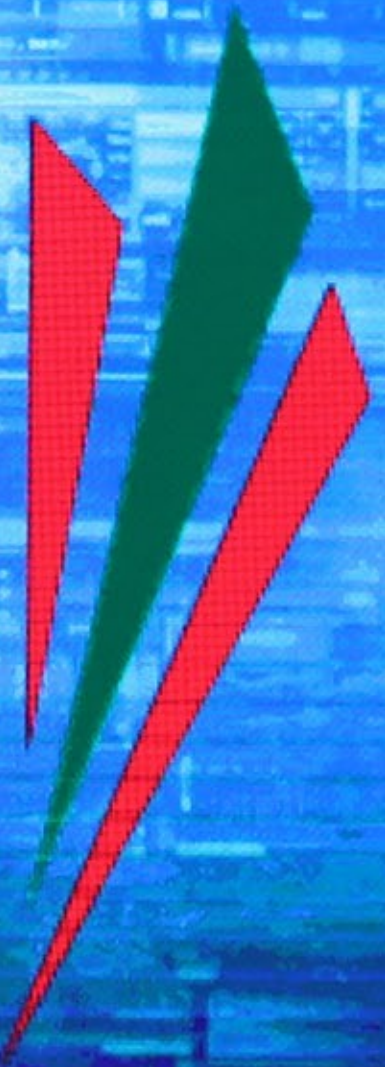








منتدى
الإعلام
السعودي
Saudi Media Forum



seamless



المدفوعات السعودية
SAUDI PAYMENTS

SAUDI ARABIA 2022

المدفوعات السعودية
SAUDI PAYMENTS

New Areas Have D
(Smaller Cities, Regio

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المدفوعات السعودية
SAUDI PAYMENTS

البنك السعودي الفرنسي
Banque Saudi Fransi



المدفوعات السعودية
SAUDI PAYMENTS

المدفوعات السعودية
SAUDI PAYMENTS

The Innovative Future of

مدى
mada

Choose a Topic

The Aggregation Model

Saudi Payments

The Future of Requests & Accounts Verification

Choose a Topic to Play



seamless

SAUDI ARABIA 2022



المدفوعات السعودية
SAUDI PAYMENTS



Saudi
Benvenuto
in Arabia



Saudi
Welcome
to Arabia



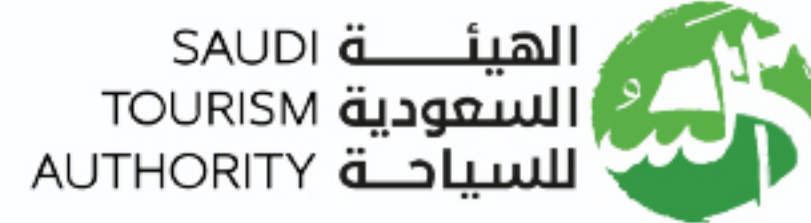
Saudi
Welcome
to Arabia







CLIENTS_



CONTACT US



PROJECT
INCEPTION PROFILE

"When you feel like your story is out of reach and don't know where to begin, we're here with you, every step of the way."

CLICK TO LET YOUR STORY BEGIN..



WEBSITE



EMAIL



LINKEDIN



INSTAGRAM



TWITTER

Where the story begins

